

Request to support COVID 19 Campaign in Nabha, Punjab

The Nabha Foundation – March 2020

The COVID 19 pandemic started spreading rapidly to all parts of the world before people even had heard about it. In India, especially in the rural parts, people were unaware about COVID 19, leave alone its symptoms & the precautions required. Due to lack of awareness, the risk of spread in rural areas is heightened. It became important to generate awareness regarding COVID 19 so that people get a chance to protect themselves.

The Nabha Foundation Team swung into action and started work on the 'COVID 19 Campaign' for Nabha and more than 80 nearby villages. The Information, Education and Communication (IEC) material was procured from the Government website and leaflets & flexes were printed for distribution to spread information. After taking all safety measures, our team started by putting up posters on the most visited public places like the gurudwaras, bus stands, schools, railway station, factories, Nabha jail, Dulladi Gate, densely populated colonies like the Baazigar Basti and nearby villages. Keeping in mind its importance, all care was taken so that people don't gather and form a crowd.

The education program team conducted special meetings in schools for children & their parents about COVID 19 so that they know the facts, don't panic and take all precautions.

Announcements through gurudwaras and religious institutions throughout Nabha were conducted (this activity will be ongoing, not only to impart awareness but also to combat fear & further spread).

Message was spread in Punjabi through audio announcements on bicycles to more than 80 villages, covering each and every habitat in these villages. Community awareness camps in these villages were organised, leaflets distributed and flexes were put on display at all public places.

Even after the lockdown, the health program team is reaching out to HIV positive cases with essential medicines and keeping their morale high. The team is also working on identifying families facing hunger and sharing this data with SDM, Nabha. Government is extending help to these identified families with essential groceries. The awareness campaign is now being carried out by circulating Government & WHO approved messages via WhatsApp to give the correct picture and to stop panic amongst people.

You too can support our campaign and lend a helping hand, do write to us at info@thenabhafoundation.org and we will get in touch at the earliest.

